

Point Grey Virtual Design Gallery

Welcome to the Point Grey Virtual Design Gallery

Explore the concept designs for Point Grey's exciting transformation!

This redevelopment will revitalise our iconic waterfront with better public access, new open spaces, upgraded facilities for visitors and fishing enthusiasts, and two new buildings – a casual food and beverage venue and a modern Lorne Aquatic and Angling Club.

Your ideas brought to life

Community input has been central to shaping this project. The concept designs include the priorities you told us matter most:

- Boat wash and fish cleaning facilities
- Public toilet facilities integrated into the new food & beverage building
- Additional car parking near the pier
- Celebration of the site's shared cultural heritage and timber/maritime history

Our vision for Point Grey:

- **Revitalise for a new generation** – Upgrade existing facilities and infrastructure for modern use while honouring the site's significance
- **Enhance the experience** – Improve landscaping, public amenities and year-round usability so the site continues serving those who have been connected with it across generations
- **Build for the future** – Create climate-resilient, sustainable facilities that can adapt to changing needs and environmental pressures

Project Overview

What Point Grey will offer:

This \$12.59 million project will provide:

- A modern Lorne Aquatic and Angling Club building
- Better pathways connecting the waterfront to public spaces
- Recognition of our area's rich cultural heritage
- Casual hospitality offerings with outdoor seating.

Funding partnership

- [Geelong City Deal](#): \$10.14 million
- Great Ocean Road Coast and Parks Authority: \$2 million
- Lorne Aquatic and Angling Club: \$450,000

This project is being delivered as part of the \$676.15 million Geelong City Deal, a collaborative partnership to transform Geelong and the Great Ocean Road by the Australian Government and Victorian Government, and local council with the Authority and key partners.

Point Grey's New Layout

Balancing heritage, access and community needs

Point Grey's design brings together the best of past and present – honouring our cultural, maritime and timber heritage while creating modern facilities that work for fishing competitions, swimming events, and everyday visits.

THE BUILDINGS Following the historic layout, two simple buildings will frame a central open area in front of Lorne Pier – just like the original 1940s - 1950s arrangement.

Food & Beverage Building

- Built on the original 1949 fishing co-op site
- Much smaller than the current building, with the same roof style as the original co-op
- Includes public toilets (removing the need for the old toilet block)
- Features boat wash facilities and nearby boat trailer parking
- Preserves the historic tram lines

New Lorne Aquatic and Angling Club

- Replaces the current collection of weatherboard additions with one modern building
- Designed to echo the scale and style of the original 1950s club
- Includes outdoor seating area and public fish cleaning station

THE CENTRAL SPACE flexible area for everyone The heart of Point Grey is the open space between the two buildings – designed to adapt to whatever the community needs.

Multiple uses throughout the year

- Individual fishing access to the pier
- Large community events and sporting competitions
- Daily visitors enjoying ocean views
- Additional parking when needed for busy periods
- Space for the famous Pier to Pub and other festivals

This hard-wearing, largely flat space maintains the site's historical character with an industrial feel that reflects Point Grey's working waterfront heritage.

UPPER AREAS

The design also includes an educational native plant garden and additional open space in the upper area, creating more opportunities for community gathering and learning.

CELEBRATING OUR STORIES heritage woven throughout the site Point Grey's rich history will be visible everywhere:

- **Traditional Owners:** Eastern Maar stories integrated through native plantings, materials, and interpretation
- **Maritime heritage:** Reflected in building materials, furniture and textures throughout the area
- **Timber industry:** Remembered through design elements and materials
- **Archaeological sites:** Protected and interpreted for future generations



Food and beverage venue, with public amenities

WHAT WE HEARD

- The Co-op building has strong heritage value
- Reuse existing materials where possible
- Include public toilets in the new building
- Keep development modest and appropriate

HOW WE RESPONDED

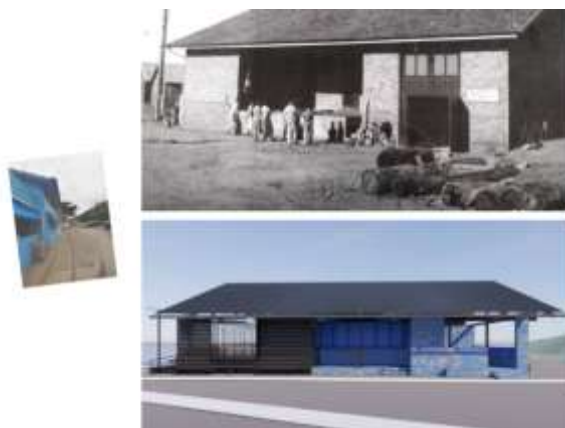
- **Saving and reusing materials from the old Co-op** - While the existing building could not be saved due to structural and flood resilience issues, we are giving new life to many of its materials
- **Original blue brickwork** – Incorporated into the southern wall for a weatherproof amenities area
- **Marseille roof tiles** – Repurposed as wind screens
- **Timber beams** – Used for shade structures and decorative screens
- **Historic steel hoist** – Reinstated on the building's corner as a heritage feature
- **Steel plates and timber logs** – Forming protective railings around the building
- **Celebrating our maritime heritage** - The new building will feature: **Artistic ceiling** – Visual artist Vera Moeller is creating a suspended plywood ceiling inspired by local marine life and ecology. **Historical displays** – Purpose-built cases throughout the building will showcase artifacts from the Lorne Historical Society, telling the story of our fishing and timber industry heritage

WHAT TO EXPECT

- A casual food and beverage venue with outdoor seating
- Modern public toilet facilities integrated at the rear of the building
- Open design with great ocean views and accessibility for all
- Heritage displays and artistic elements celebrating Point Grey's history

THE RESULT

A new building that honours the past while serving the community and visitor needs for generations to come.



Lorne Aquatic & Angling Club (LAAC)

WHAT WE HEARD

- Concerns about the building's size and impact
- Need for a dedicated outdoor area for club activities
- The 10-metre setback from the seawall seemed too far back

HOW WE RESPONDED

- **Right-sized building** – Design that consolidates the current scattered additions into one quality structure
- **Better location** – Moved to 8 metres from the seawall (closer than originally planned)
- **Dedicated outdoor space** – Covered deck and seating area for club activities (subject to leasing confirmation)

WHAT THE NEW CLUBHOUSE WILL OFFER

Modern facilities in a familiar spot

- The new building sits in roughly the same location as the current club, staying close to the Doug Stirling walking track with public access on all sides.

Inside the club

- Large multi-purpose room with stunning views
- New kitchen, bar, and storage facilities
- New accessible toilet and ramped access
- Cool room for storing supplies

Outdoor spaces

- Deck extending from the main room
- Outdoor seating area with bar and BBQ access
- Public fish cleaning station facing the pier – encouraging friendly interaction between club members and visiting anglers

Built to last The new building features:

- Durable, bushfire-resistant materials
- Large windows with protective eaves and retractable awnings
- Solar panels for energy efficiency
- Elevated design for flood resilience
- All-weather construction suitable for coastal conditions

Community connection

Designed to be welcoming from every angle, the building provides an active, friendly backdrop to public events in the central space while serving the club's needs.

NEXT STEPS

We are working closely with the LAAC committee to finalise the detailed design and ensure the new clubhouse serves their community for generations to come.



Access and parking

WHAT WE HEARD

- Pier and boat access is essential – don't compromise it
- Worried about losing parking spaces
- Need better facilities for boating and fishing
- Mixed feelings about the proposed roundabout and pedestrian crossings

HOW WE RESPONDED

- **Better pathways** – Improved pedestrian access and universal accessibility throughout the site
- **Smart traffic solution** – Kept the roundabout as planned but reduced pedestrian crossings based on [independent traffic analysis](#)
- **Flexible spaces** – Areas that can adapt between public use and additional parking as needed (see images below showing the community space in different modes)
- **Practical improvements** – Better boat access and public facilities like boat wash and fish cleaning stations

WHAT YOU'LL GET

More parking options

- **Increased formalised parking** across the whole precinct
- **Pier level parking** – Upgraded spaces near the water
- **Upper level overflow** – Grass area available during busy periods
- **Flexible forecourt** – The central space doubles as extra parking when not hosting events

Better boat and fishing access

- **Improved boat ramp access** – New turning area south of the dining building makes launching easier
- **Public boat wash** – Accessible to all users
- **Fish cleaning station** – Purpose-built facilities for anglers

Easier walking and viewing

- **New pathways** throughout the site with universal accessibility
- **Stairs and viewing platform** at the upper level with spectacular ocean and pier views
- **Better connections** between different areas of the precinct

Environmental care All rainwater from paved areas will be captured and filtered through gardens before reaching the ocean, protecting our marine environment.

THE RESULT

Better access for everyone – whether you are driving, walking, launching a boat, or just enjoying the views.

*Please download a copy of the [traffic analysis](#) for further detail



Public Spaces and landscaping

WHAT WE HEARD

- The lower open space feels too exposed and needs more shelter
- Bring back boat wash and fish cleaning facilities
- Want more seating, picnic areas, BBQs, and better landscaping
- Need weather-protected areas and spaces that feel activated and welcoming

HOW WE RESPONDED

- **Flexible design** – Spaces that adapt for events, fishing competitions, or quiet daily use
- **Coastal planting** – Native vegetation that provides natural shelter and beauty
- **Upper viewing areas** – New elevated spots to enjoy the scenery
- **Heritage storytelling** – Opportunities to learn about Point Grey's rich history throughout the landscape
- **Essential facilities restored** – Boat wash and fish cleaning stations back by popular demand

WHAT YOU WILL ENJOY

Comfort and amenities

- **Shaded seating areas** throughout the site
- **BBQ facilities** for family gatherings and community events
- **Weather-protected spaces** for year-round enjoyment
- **Heritage walking trails** connecting stories and viewpoints

Natural beauty enhanced

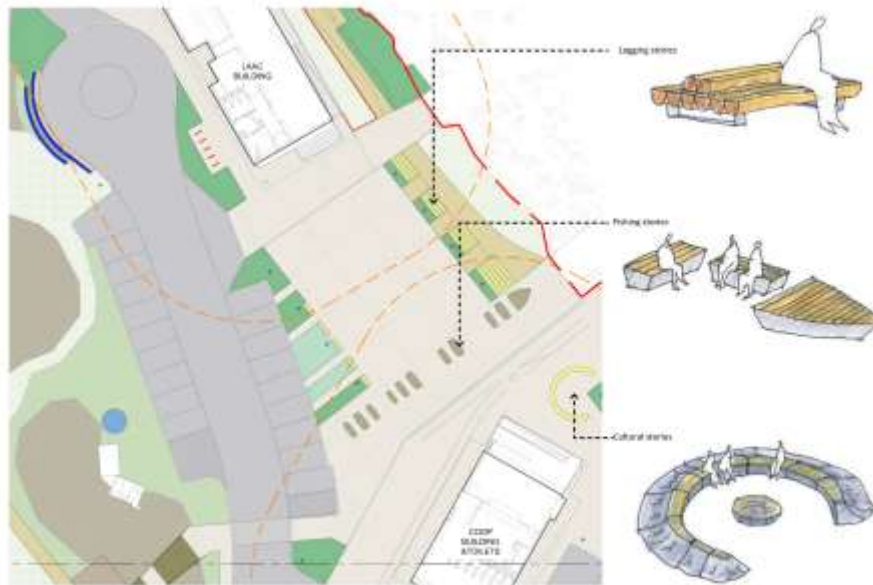
- **Native plantings** that connect the forest to the coastal edge, supporting local wildlife
- **Restored vegetation** where the old toilet block and gravel car park are removed
- **Sustainable landscaping** that thrives in the coastal environment

Stories and heritage. Point Grey's rich history will come alive throughout the landscape:

- **Eastern Maar heritage** – Traditional Owner stories woven through plantings, materials, and interpretive displays
- **Maritime and timber history** – Remembered through furniture and design elements in the pier area
- **Archaeological protection** – The existing midden site will be respectfully protected with upgraded fencing and interpretation
- **Historical displays** integrated naturally into the landscape

Flexible spaces for everyone

- The design celebrates Point Grey's unique character while creating spaces that work for nature, culture, visitors and the community – whether you're here for a quiet morning coffee, a family picnic, or a major community event.



Celebrating our shared history

WHAT WE HEARD

- Strong desire to celebrate Point Grey's rich cultural heritage
- Important to honour both First Nations connections and the area's maritime and timber history

HOW WE ARE RESPONDING

- **First Nations leadership** – Working closely with Eastern Maar Aboriginal Corporation (EMAC) to ensure cultural connections are respectfully represented
- **Maritime and timber heritage** – Integrating fishing and logging history throughout the site
- **Community storytelling** – Creating opportunities for locals to be involved in sharing Point Grey's stories

WHAT YOU CAN LOOK FORWARD TO

Gunditj Lorne Cultural Area

We are partnering with Eastern Maar Aboriginal Corporation to develop a special garden and interpretive area that honours Traditional Owner connections to this land. This collaboration ensures cultural stories are shared authentically and respectfully.

Maritime and Timber History

Working with the Lorne Historical Society, we're creating displays and interpretive elements that celebrate Point Grey's role in:

- The local fishing industry and maritime heritage
- Lorne's timber logging history
- The evolution of this working waterfront over generations

Woven throughout the site

Rather than isolated displays, heritage storytelling will be integrated naturally into:

- Landscape plantings that reflect traditional and historical land use
- Building materials and design elements that reference the area's industrial past
- Seating, pathways, and gathering spaces that encourage reflection and learning
- Interpretive elements that connect past, present, and future

Community involvement

Local residents, historical societies, and cultural groups will have ongoing opportunities to contribute stories, artifacts, and knowledge that help tell Point Grey's full story.

The vision

A place where all visitors can connect with the layers of history that make Point Grey special –

from thousands of years of First Nations connection to the maritime and timber industries that shaped modern Lorne.

Culture – a place with stories



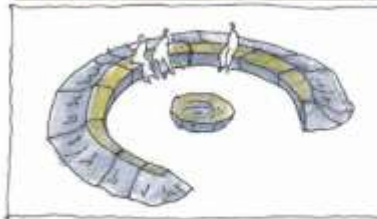
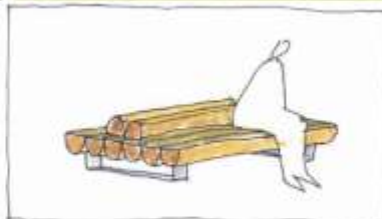
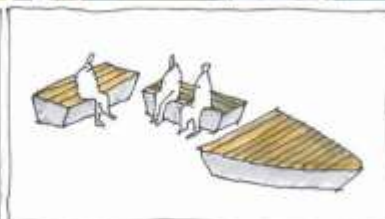
Connection to Traditional Owners



Logging History



Barrecoota Fishing Industry



Thank you for exploring Point Grey's future!

We appreciate you taking the time to learn about the concept designs.

What happens next

We will compile all questions received during the recent engagement period which has now closed (1-17 September 2025) into a comprehensive FAQ document. This will be released by the end of September, ensuring everyone has access to clear, consistent information about Point Grey's redevelopment.

Thank you for being part of Point Grey's journey.

Your ongoing interest and engagement help ensure this redevelopment truly serves our community for generations to come.

