

PROJECT: Apollo Bay Recreation Reserve draft Masterplan

ENGAGEMENT PURPOSE

The engagement had two purposes:

Issues and Opportunities Paper – to primarily share knowledge with current Annual permit holders and Registered Residents, key stakeholders and the community.

Draft Masterplan – to primarily influence decisions and secondly share knoweldge.

1. ENGAGEMENT OBJECTIVES

Did we achieve the objectives? (please rank on a scale of 1 - 5)

	1 (Not well achieved)	2	3	4	5 (Well achieved)
Objective 1					
Objective 2					
Objective 3					
Objective 4					
Objective 5					
Objective 6					
Objective 7					
Objective 8					

Issues & Ops
1. Inform key stakeholders (Ministers, Department Heads, Board, Councillors) of the key contents of the I&O Paper to discontinue permits.
2. Inform Annuals (36 sites) and Registered Residents (3 sites) of plans to discontinue permits at the Reserve and the process to be undertaken to implement this decision.
3. Inform the Apollo Bay Pony Club of the decision to remove the club site from the Reserve in the medium to long terms
4. Inform the SRG, Chamber of Commerce and Gambier Street residents of the above and remaining key content of the I&O Paper.
5. Inform the community of the content of the I&O Paper.
MASTERPLAN
6. Seek feedback from the broader community and stakeholders on: - The Reserve Vision, Guiding Principles and land use /precincts. - Options to manage the three precincts. - Implementation plan and future improvements and actions.
7. Inform how we’ve heard and responded to community (evidence-based decision-making) and that we are opening up the Reserve for improved community use.
8. Inform the community of the relationship between Masterplan and Council’s Community Infrastructure Plan.

What could we do better, or what did we learn?

2. Stakeholder analysis

Were the stakeholders placed in the right quadrant? (place tick if yes, or arrow to place in another quadrant)

Was engagement with stakeholders appropriate?

<u>High influence Low Interest = High impact</u> Raise their understanding of the project and actively support their involvement. Appropriate Level: Involve	<u>High Influence High Interest = High Impact</u> Engage actively with these stakeholders. Appropriate Level: Collaborate
Eastern Maar Aboriginal Corporation Corangamite Catchment Management Authority Colac Otway Shire staff and Councillors Govt Departments – DEECA, DFFH, RDV/DJSIR Govt Ministers Authority Executive and Board Disability advocates (including Great Ocean Road Health reps) Project Control Group (including GORRT)	Caravan Park permit holders (Annuals and Registered Residents) Apollo Bay community Reserve user groups (AB Football Netball Club, Cricket, Tennis, Pony Club, Stakeholder Reference Group Gambier St residents
<u>Low Influence Low Interest = Low Impact</u> Consider how you will inform these stakeholders and monitor if their impact or interest changes. Appropriate Level: Inform/ Consult	<u>Low Influence High Interest = Low Impact</u> Raise their understanding of the project and keep them informed. Appropriate Level: Inform/ Consult
CFA/ Emergency Services Barwon Water	Apollo Bay Chamber of Commerce Apollo Bay Sailing Club, Apollo Bay SLSC Apollo Bay Agricultural Society Apollo Bay P-12 Local community People’s Council (newly formed local community group) Southern Otway Landcare Group Tourism Association Apollo Bay Forum Other Authority Caravan Park Managers

Did we miss anyone?

What could we do better, or what did we learn?

3. Negotiables / Non-negotiables

Did the negotiables inform the project?

Were non-negotiables challenging?

Issues & Ops

Negotiables	Y	N	Non-negotiables	Y	N
1. Commencement of demolition works			1. Annual sites (caravans with fixed annexes) will be removed to manage flood risk, in line with our actions in the Corangamite Regional Floodplain Management Strategy 2018-2028, and in line with Equity of Access to Crown Land caravan parks. All sites and associated infrastructure (vans, annexes, plumbing, electrical works) will be removed.		
			2. End date for Annuals exiting the park – 17 April 2024		
			3. Discounted permit to compensate move. (pro-rata)		
			4. Removal of Abandoned Caravan and Annexe structures		
			5. Annual permit holders will not be refunded prior to 17 April 2024 if Caravan/Annexe is left abandoned.		

Masterplan

Negotiables	Y	N	Non-negotiables	Y	N
2. Overall land use and allocation of precincts -Sporting, Community and Camping, with the aim to balance the needs of multiple users, and reduce conflict between sporting, tourist and recreation uses.			6. Provision of campground and sporting onsite.		
3. Vision and Guiding principles input.			7. Compliance with LSIO/ flood-risk – building will be to nominal floor heights.		
4. Implementation plan prioritisation, subject to funding and planning requirements.			8. Annual sites discontinued and removed.		
5. Enhancement of the natural landscape.			9. No infrastructure upgrades to hillside off Gambier Street. Upper reserve precinct is a no-go area, to be retained as open space with enhancement to the natural landscape.		
6. Improvement of public use and amenity (Community Precinct), and provision for additional area for events. Creation of community hub (pavilion, BBQ, picnic, new toilet etc. – subject to funding and Victorian Regulations).			10. Size, purpose and placement of community hub – except for Vic Regulation compliance. Must also cater for campground users and meet Victorian Regulations for camping and caravan parks.		
Sporting facility upgrades – subject to funding. Upgrade of sport change facilities/ toilets to cater for all sporting groups and accessibility requirements.			11. No Changing Places – to consider placing elsewhere in Apollo Bay.		
Creation of camping and glamping area, subject to funding. Creation of seasonal campsites, with summer sites round oval.			12. Number and location of glamping pods.		
			13. Pony Club site removal in the medium to long term if a suitable alternative can be found.		
			14. Provision of playground with all-abilities access.		

Did the survey questions get what we wanted?

What could we do better, or what did we learn?

4. Engagement activities & communications

Were the engagement activities effective?

Were the comms activities effective?

Were the supporting tools provided for engagement activities (eg. run sheets, risk assessments) effective?

What could we do better, or what did we learn?

Supplementary questions for challenging engagement events:

How was it received?

How well prepared did you feel?

How was your experience?

Did you take any follow up communications (eg. debrief at home, with colleague) and/or activities (go for a walk, other)?

Would you like further support?

5. Risk

Did the stated risks eventuate?

Were mitigation measures followed?

Risk	Y	N	Likelihood	Impact	Mitigation	Y	N
1. Outrage from Annual campers			High	High	Ensure consultation strategy is followed.		
2. Masterplan consultation process not supported by community			Low	Medium	Ensure a variety of communication and engagement techniques. Measure community satisfaction with the engagement process (via survey). Rebuild confidence about the Authority in the local community – ask local community members after engagement.		
3. Masterplan not supported by community			Low	Medium	Test the Masterplan with PCG, Board and staff prior to engagement.		
4. Insufficient relationship/ plan forward with COS re: management of upgrades to sporting facilities – who will be responsible for these?					Clearly explain this relationship.		
5. Community feel engagement is disingenuous.					Show previous engagement and how we’ve responded.		

What could we do better, or what did we learn?