



Key Features

- Enhanced usable public open space and increased green spaces along the service road, riverbank, and in front of Kafe Koala
- Purpose-built pathways and crossings safely connect key areas and destinations, including Kafe Koala, Kennett river, caravan park, public amenities block and recreation zones
- The roundabout serves as a central node for pedestrians to key areas. The frontage of Kafe Koala will be upgraded to a vibrant gathering space with landscaping, across from the roundabout, to create a town square feel that complements Kennett River's coastal charm
- Parking provision includes one long vehicle, four medium vehicles (such as coasters and motorhomes) 24 cars, ten motorcycles and six bicycle hoops
- The caravan park entry and exit has been consolidated to minimise overall vehicle congestion and decrease vehicle-pedestrian conflicts

Description

The draft Precinct Plan prioritises safety, accessibility and environmental sustainability while enhancing public amenities for the local community and visitors alike. In alignment with the Vision and Guiding Principles, the plan introduces designated parking based on vehicle type, a net reduction in parking spaces, and implements traffic-calming measures such as zebra crossings. These initiatives aim to create a safer and more pedestrian-friendly precinct through reducing congestion and improving traffic flows.

The proposed upgrades to road infrastructure and landscaping enhancements are designed to prevent ad-hoc parking, while reducing the extent of hard surfaces and associated infrastructure. A key feature of this plan involves the re-routing of incoming traffic; directing visitors and long vehicles to turn right into a dedicated parking area and roundabout, while caravan park guests turn left upon entry into Hawdon Ave.

Parking along the service road are designated 90-degree spaces, improving parking efficiency, emergency access and pedestrian access to green public open space. A single long-vehicle bay will accommodate vehicles such as towing vehicles, caravans and motorhomes, simplifying manoeuvres and eliminate the need to reverse for these long vehicles. The draft precinct plan does not allow large tour operator coaches to enter or stop within the precinct.

Hawdon Avenue is proposed to have local traffic access only, with dedicated parking near Kafe Koala for local residents' use. Accessible pedestrian paths connect key areas, ensuring safe movement between Kafe Koala, the beach, caravan park, amenities, and recreation zones. These proposed changes are designed to reduce traffic along Hawdon Avenue, make traffic movements safer in the precinct and provide a better experience for locals and visitors.

The new Public toilets are proposed within the caravan park, across from the roundabout and facing the precinct. This location consolidates infrastructure with existing buildings and assets such as the wastewater treatment plant, therefore minimising environmental impact. In addition, the location of the Public toilets within the precinct maintains sightlines from the roundabout and Kafe Koala, and provides multiple pedestrian access points for both beachgoers and day visitors. This location aligns with the objectives and guiding principles set out in Part 2 of the *Marine and Coastal Act 2018*.

The draft plan balances complex environmental, social, cultural, and economic factors to deliver sustainable infrastructure improvements that enhances Kennett River's unique character.

Legend

➡

Day visitor traffic movement

➡

Secondary and local traffic inbound

➡

Secondary and local traffic outbound

.....➡

Pedestrian movement

Precinct Plan

1

Rehabilitate and resurface Hawdon Avenue, including a right-hand turn into the Great Ocean Road service road (all vehicles)

2

Resurface and rehabilitate Great Ocean Road service road

3

19 car spaces

4

Four medium vehicle spaces (eg. coasters, motorhomes)

5

Standalone CFA Staging Area

Caravan Park

16

One public amenities block (Provision of watertanks, four toilet stalls including two accessible and two ambulant) Number of stalls to be confirmed once wastewater treatment plant capacity defined within the caravan park

17

Upgraded caravan park entry and exit configuration

18

Revised internal road access network

19

Upgraded wastewater treatment plant

20

Balance tanks & upgraded sub-surface dispersal field

21

Campsites affected by road realignment - sites to be reallocated

22

Existing caravan park reception block

6

Pedestrian crossings – allowing safe public access path from town centre to beach access and public amenities block

7

Additional public open space in front of Kafe Koala

8

Resurface and enforce one-way vehicle movements

9

One long vehicle space (eg. towing vehicles, motorhome)

10

Loading area

11

Ten motorcycle parking spaces

12

Six bicycle hoops

13

Five car parking spaces - accessible and local

14

Hawdon Avenue - Local traffic only

15

Additional tree planting and revegetation to improve biodiversity outcomes and aesthetics

Draft Kennett River Precinct Plan

February 2025