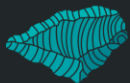


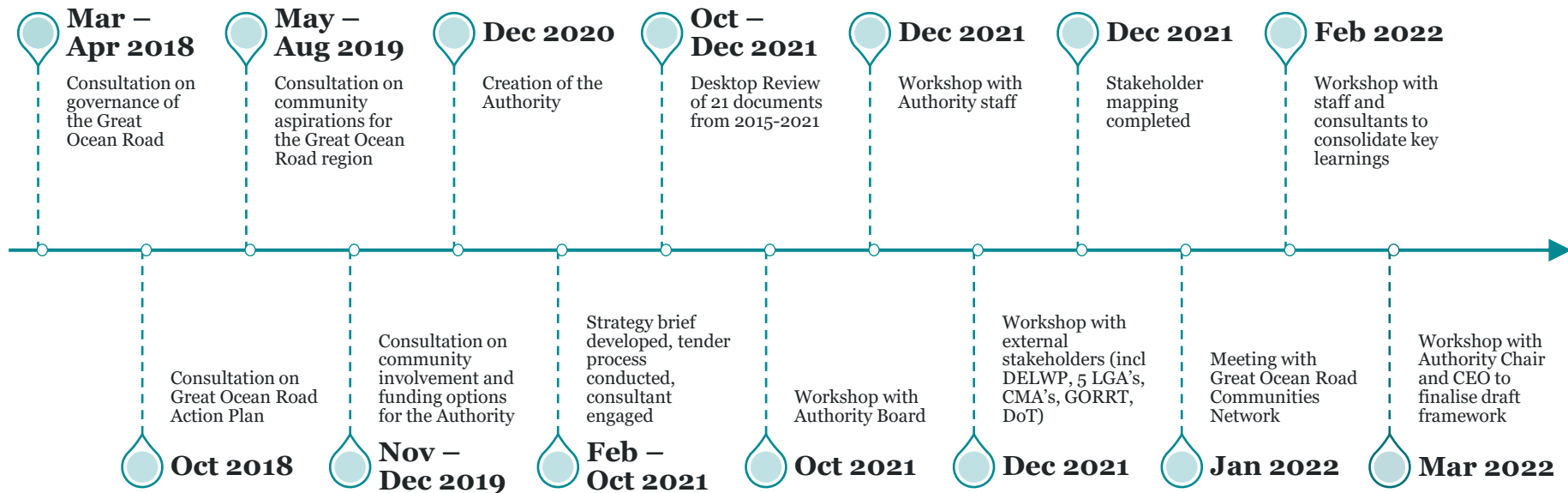
Draft Community Engagement Commitment and Framework



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The story thus far



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What has informed our draft framework

- Great Ocean Road Action Plan recommendations and actions
- *Great Ocean Road and Environs Protection Act 2020*
- *Great Ocean Road and Environs Protection Amendment Bill 2021*
- Minister's Statement of Expectation
- Great Ocean Road Taskforce Community Views Reports from 2018 – 2020
- Board, staff, community group and stakeholder meetings and workshops
- Best practice community engagement frameworks and models



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Our identity

Vision

The Great Ocean Road region is thriving as one integrated living entity

Purpose

We exist to care for, protect and manage the coast and parks traversed by the Great Ocean Road so that they can be enjoyed by all, now and for generations to come

Values

Leadership

We lead by example in everything we do

Collaboration

We actively work with our communities and partners, including the Traditional Owners, in their self-determination

Evidence

We make evidence-based decisions

Trust

We build trust through transparency and consistency

Principles

**Environmental
advocacy**

**Inter-generational
equity**

Kayap neerang
(Eastern Maar)

Nyal
(Wadawurrung)

Connectedness



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Our commitment to community

We exist to care for, protect and manage the coast and parks traversed by the Great Ocean Road so that they can be enjoyed by all, now and for generations to come. We know, however, that we will not be able to deliver on our vision of the Great Ocean Road region thriving as one integrated living entity without a genuine relationship with the communities that we serve.

Community consultation and participation plays an essential and effective role in the protection, improvement and promotion of the Great Ocean Road coast and parks, and this community engagement framework outlines how we will bring this to life.

We will ensure that our communities have the knowledge and the opportunities necessary to participate fully in the future of our Great Ocean Road. We will **lead by example** in everything we do in a way that recognises and leverages the existing leadership within our communities. We are committed to working with leaders across and within our communities to solve complex challenges.

Our community engagement approach will provide opportunities and platforms for current and future community leaders to develop and hone their skills as collaborators, thought leaders and advocates.



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Our commitment to community

We know that we are stronger together. Our communities and partners are knowledge holders and we will respect and celebrate this. Through well-designed and future focused engagement across a range of activities, forums and locations we will promote **collaboration** amongst and with our communities.

The value of the lived experience of our communities will make us better. We will make **evidence-based** decisions and empower our communities to do so as well. We will regularly gather and share information through formal and informal structures to build our collective knowledge and strengthen our **connections**.

We are committed to being transparent and open with our communities and building and deepening relationships grounded in reciprocity and **trust**. Through various channels, medium and engagement spaces, we will invite feedback, robust discussion and reflection with the aim of strengthening our connections and common purpose.

For the purposes of this framework, communities includes, but is not limited to, the Wadawurrung and Eastern Maar peoples, as Traditional Owners, residents of the Great Ocean Road region, visitors to the Great Ocean Road region, advocacy organisations and local, state and national government departments and agencies.



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Our purpose in community engagement

To ensure that our *Community Engagement Framework* consistently aligns with the values and principles of our commitment (**Leading** by example, **Collaboration**, **Connectedness**, **Evidence-based**, and **Trust**), there are five core elements of engagement. These elements are each designed to meet a specific purpose, as well as integrate into a broader structure for reaching our vision. They are:



To strengthen capacity and enable strategic leadership through the Community Leadership Group.



To increase community participation and build collective knowledge through Open Deliberative Engagement Forums and the Great Ocean Road Summit.



To connect with and learn from our communities and knowledge holders through place-based engagement and sector-based engagement.



To be transparent and keep our communities informed through regular communication and reporting on our website, media (social and traditional), newsletters and Board Communique.



To receive and respond to feedback from our communities through our website, media (social and traditional), telephone and emails.



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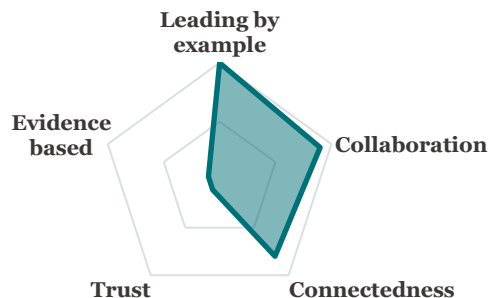
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Alignment with our community commitments



To strengthen capacity and enable strategic leadership

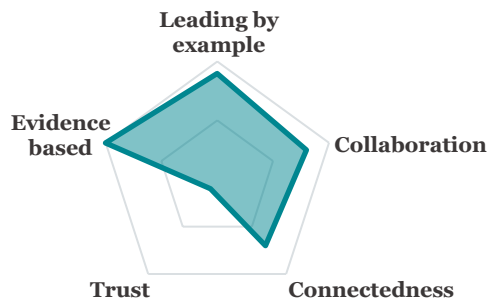


Forums/Channels:

- *Community Leadership Groups* - skills based membership representatives of the Great Ocean Road communities, meeting regularly to provide strategic thought leadership on key issues for the Great Ocean Road.



To increase community participation and build collective knowledge

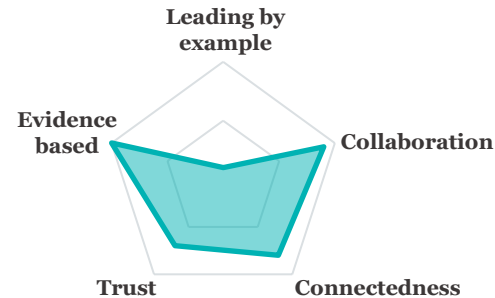


Forums/Channels:

- *Open Deliberative Forums* - a series of 'open to public' community forums that may be subject specific or place-based, operating on an annual calendar across the Great Ocean Road
- *Great Ocean Road Summit* – a biennial event bringing together sector leading experts to share and collaborate with community on matters of importance, sharing best practice and collaborating on future directions.



To connect with and learn from our communities and knowledge holders



Forums/Channels:

- *Place-based and sector-based engagement* - undertaken on an as-required or invitation basis for the Authority including project delivery and consultation, sector forums, community invitations and significant events.



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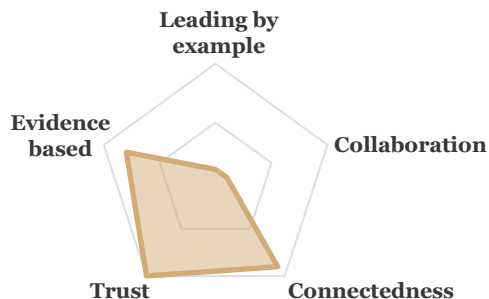
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Alignment with our community commitments



To be transparent and keep our communities informed



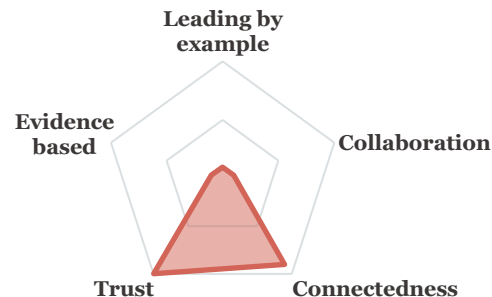
Channels:

Regular communication and reporting through:

- Annual Report
- Corporate Plan
- Website
- Media (social and traditional)
- Newsletters
- Board Communique



To receive and respond to feedback from our communities



Channels:

- Website
- Media (social and traditional)
- Telephone and email

We're committed to transparency and accountability and will publish all community engagement material on our website, and where appropriate, engagement sessions will be recorded and available for public viewing.



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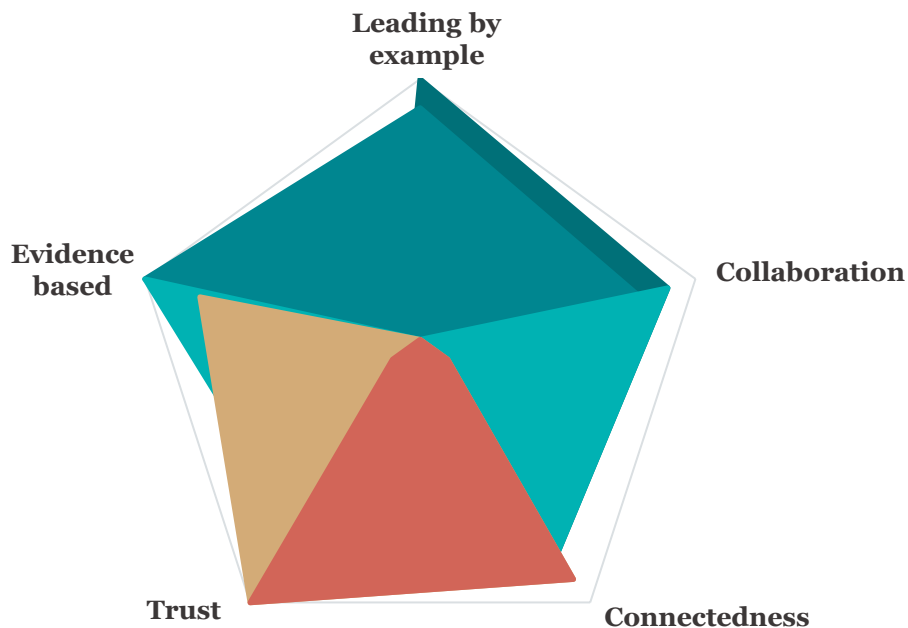


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Overall alignment with our community commitments



To strengthen capacity and enable strategic leadership



To increase community participation and build collective knowledge



To connect with and learn from our communities and knowledge holders



To be transparent and keep our communities informed



To receive and respond to feedback from our communities



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Our draft framework

	Alignment with community commitments	Purpose	Forums/Channels	Frequency
		To strengthen capacity and enable strategic leadership	Community Leadership Groups	Regular meetings
		To increase community participation and build collective knowledge	Open Deliberative Forums The Great Ocean Road Summit	Regular Biennial
		To connect with and learn from our communities and knowledge holders	Place-based engagement Sector-based engagement	As required or invitation
		To be transparent and keep our communities informed	Regular communication and reporting through website, media (social and traditional), newsletters and Board Communique	Ongoing
		To receive and respond to feedback from our communities	Website Media (social and traditional) Telephone and emails	Ongoing



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